

Blake **MORGAN**

Customer Experience Speaker & Content Creator

Called "*The Queen of CX*" by Meta

· Host of **The Modern Customer Podcast** · Founder of **CXOHouse.com**





CLIENT CASE STUDY



Salesforce Connection

Event Partnership and Multi-Channel Campaign

At Salesforce Connections, Blake partnered with Salesforce to produce two in-person podcast episodes and a street-style interview. Multiple video and image posts extended the event across social media, driving audience engagement long after the live experience.

18 PUBLISHED CONTENT PLACEMENTS
Podcast content, event videos, social posts and newsletters

OVERALL CAMPAIGN PERFORMANCE

57.6K	48.5K	47.8K	467
IMPRESSIONS	ARTICLE AND VIDEO VIEWS	EMAIL SENDS	SOCIAL ENGAGEMENTS

* Click any image to view the featured content.



CLIENT CASE STUDY



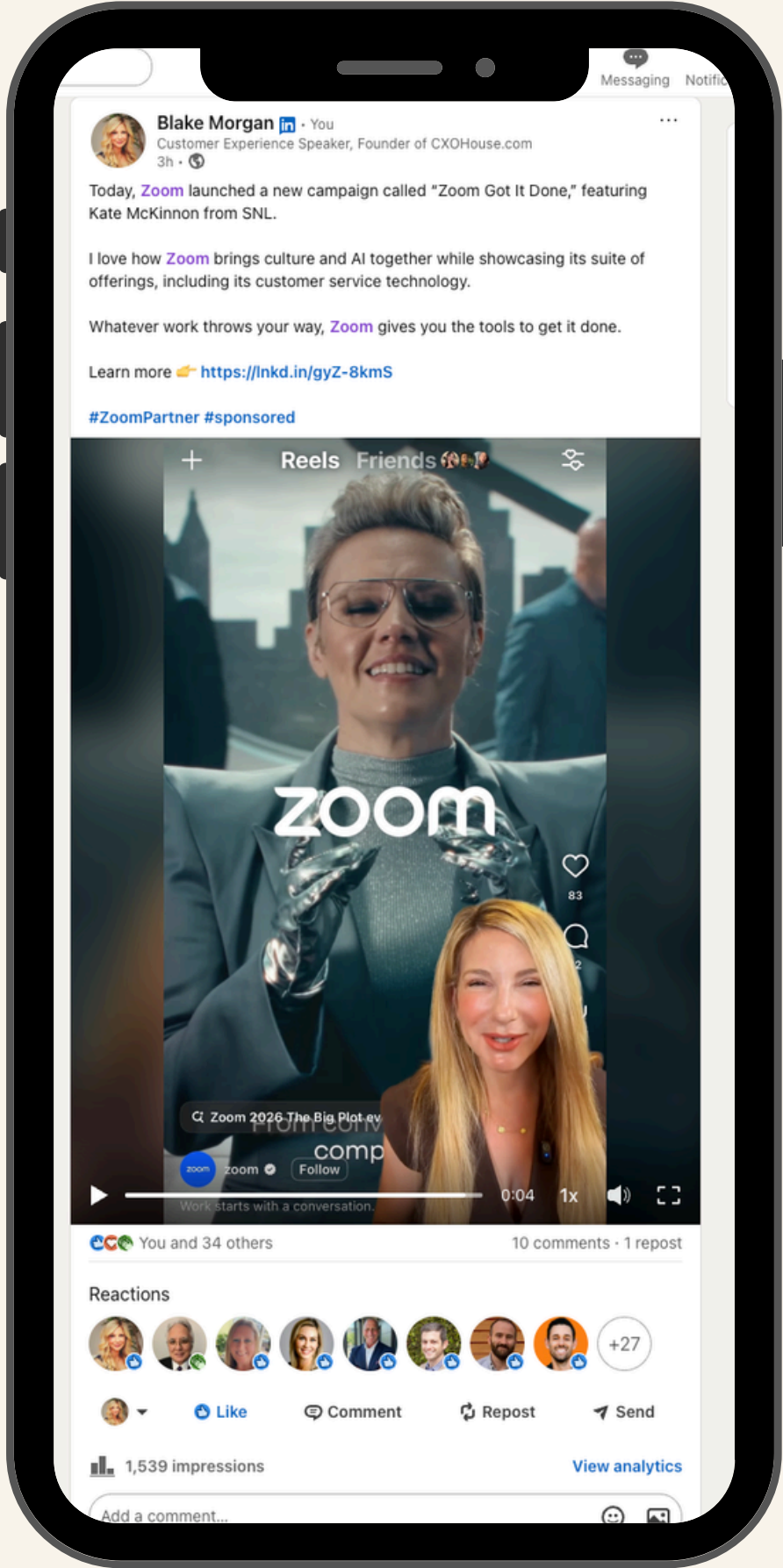
Zoom Got It Done Campaign

One Sponsored Video.
Five Social Platforms.

Blake brought Zoom’s campaign into the social conversation through video content shared across LinkedIn, Instagram, YouTube, TikTok, and X.

81K+ Combined Social Following

Reach an established cross-platform audience that includes senior CX executives, business leaders, and decision-makers across LinkedIn, YouTube, X, Instagram, and TikTok.



* Click the image to view the featured content.

CLIENT CASE STUDY



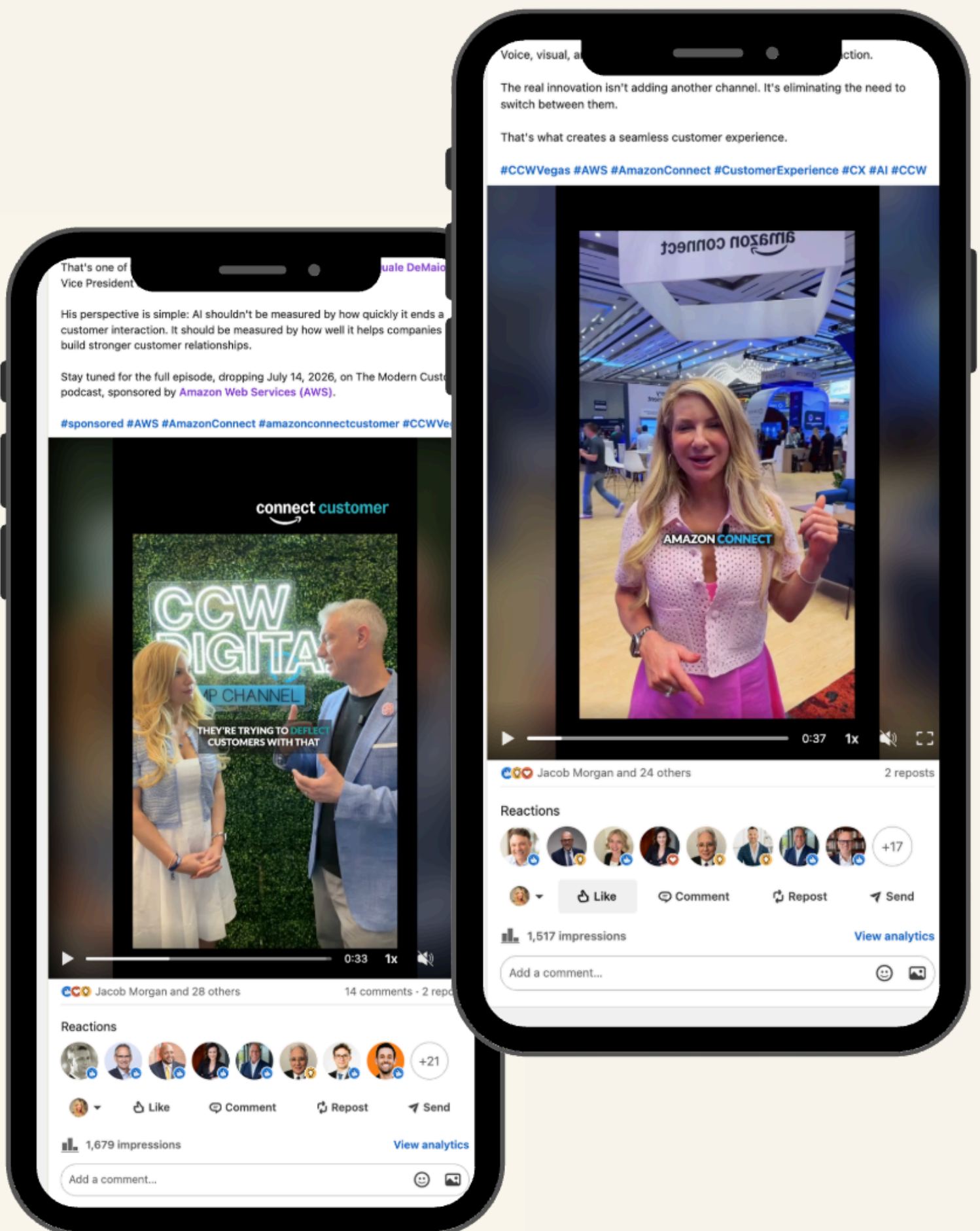
Event Partnership and Multi-Channel Campaign

At CCW, Blake partnered with AWS to record an in-person podcast and create event content shared across LinkedIn, YouTube, X and Substack.

15 PUBLISHED CONTENT PLACEMENTS
Podcast content, event videos, social posts and newsletters

OVERALL CAMPAIGN PERFORMANCE

45.3K	48.5K	23.5K	365
IMPRESSIONS	ARTICLE AND VIDEO VIEWS	EMAIL SENDS	SOCIAL ENGAGEMENTS



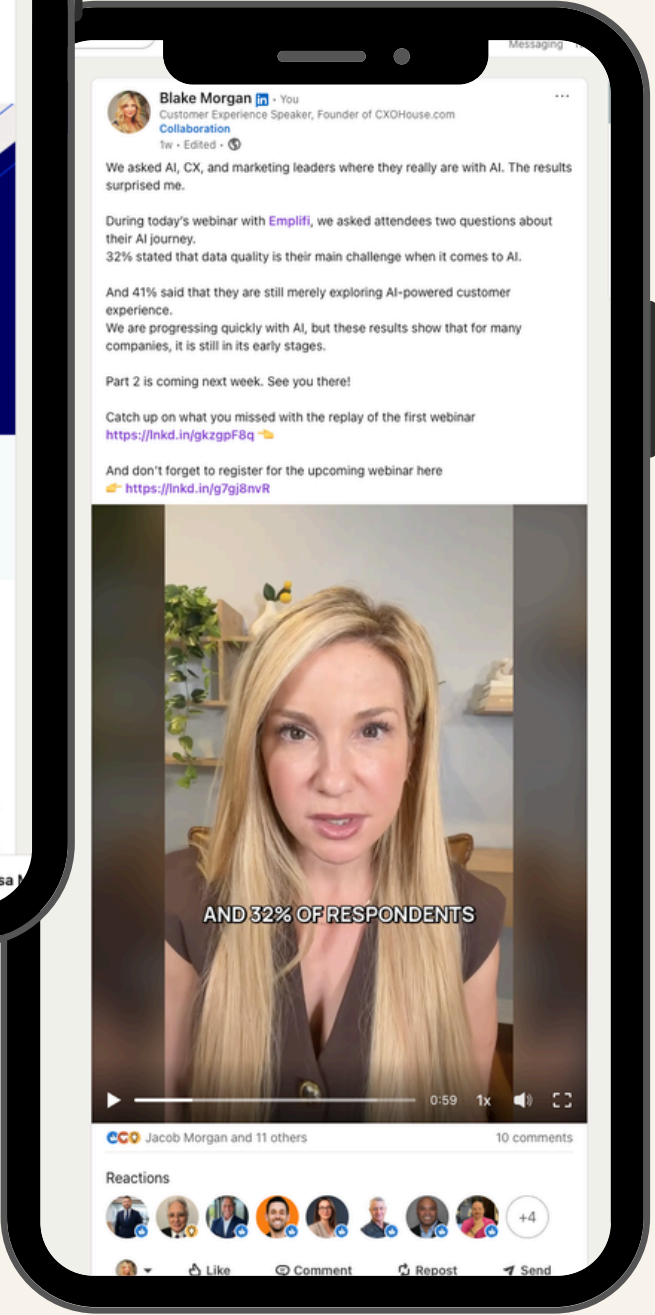
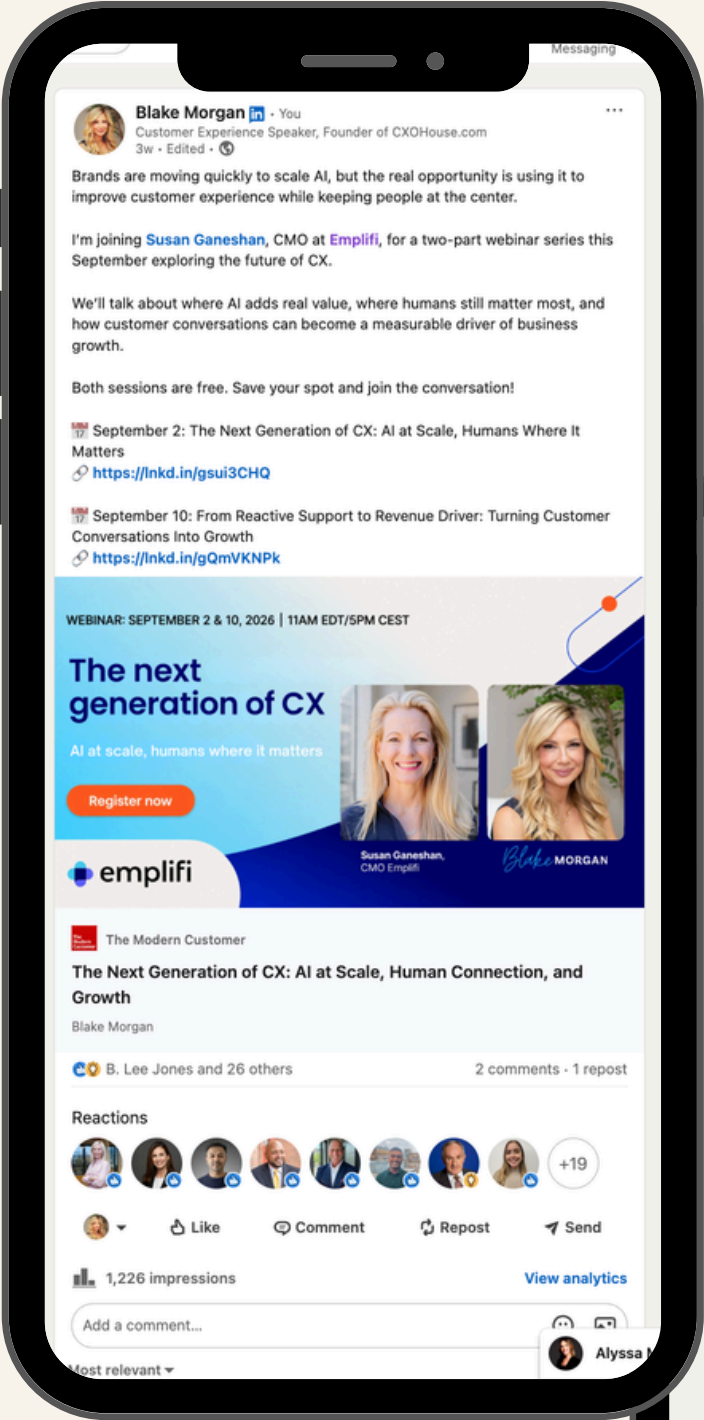
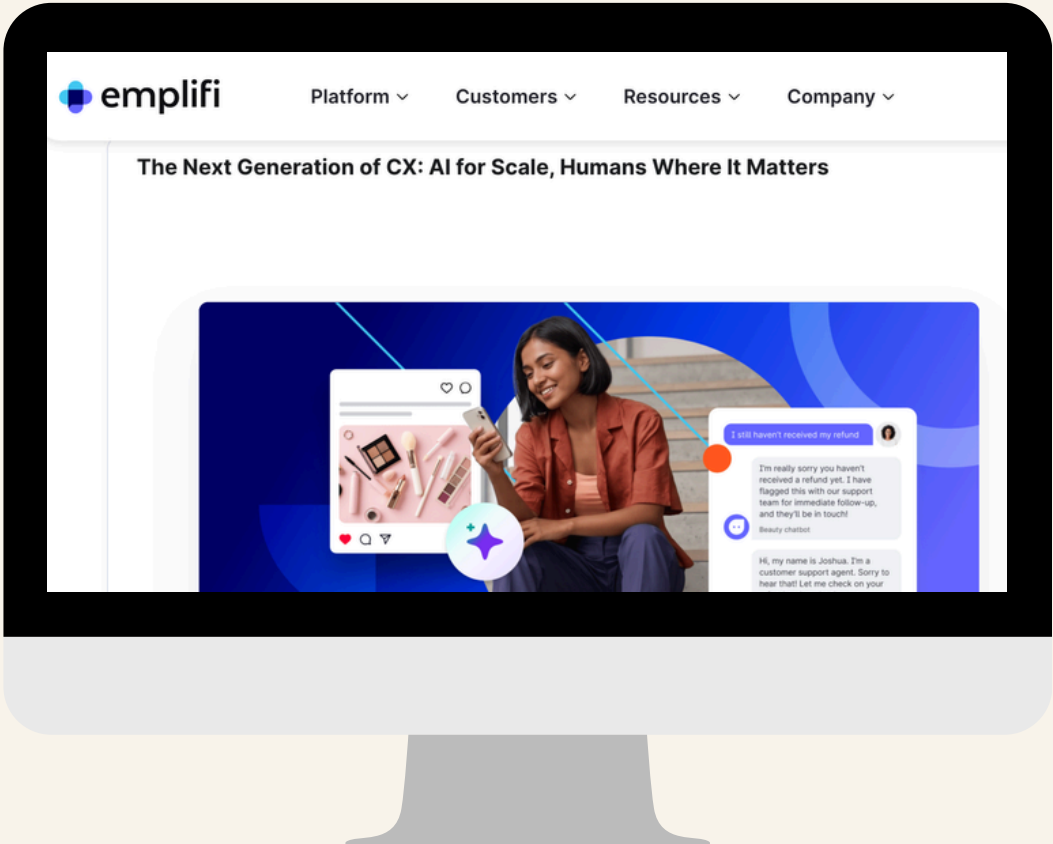
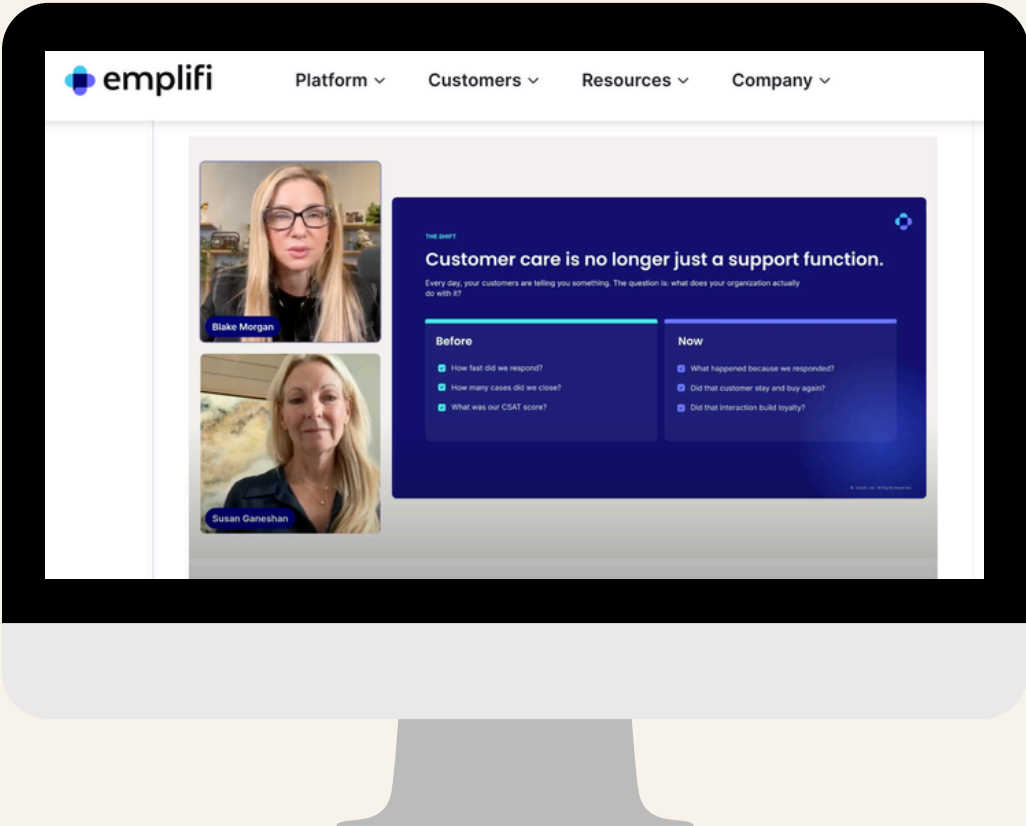
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CLIENT CASE STUDY



Webinars and Multi-Channel Content Series

- ENGAGED CX AUDIENCE Connected with CX, AI and marketing leaders.
- SALES-RELEVANT INSIGHTS Turned live audience feedback into targeted follow-up opportunities.
- EXTENDED CAMPAIGN REACH Two social videos and a newsletter kept the conversation going.



* Click any image to view the featured content.

Sponsored Podcast and Multi-Channel Content Campaign

Turn one executive conversation into a coordinated thought-leadership campaign reaching Blake's audience of senior CX executives, business leaders, and decision-makers.

120K+ Combined Social Followers and Newsletter Subscribers

500+ Episodes Published



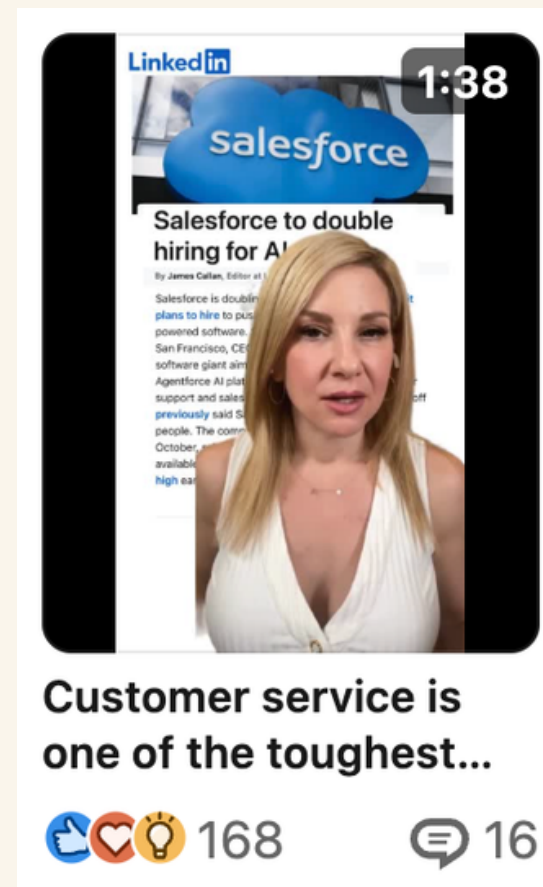
MULTI-CHANNEL DISTRIBUTION AND PROMOTION

- YouTube • Spotify • Apple Podcasts • Dedicated Website Episode Page • Substack Newsletter Feature • X Post
- LinkedIn Newsletter Feature • LinkedIn Post • Additional LinkedIn Podcast Clip

* Click any logo to view the sponsored podcast.

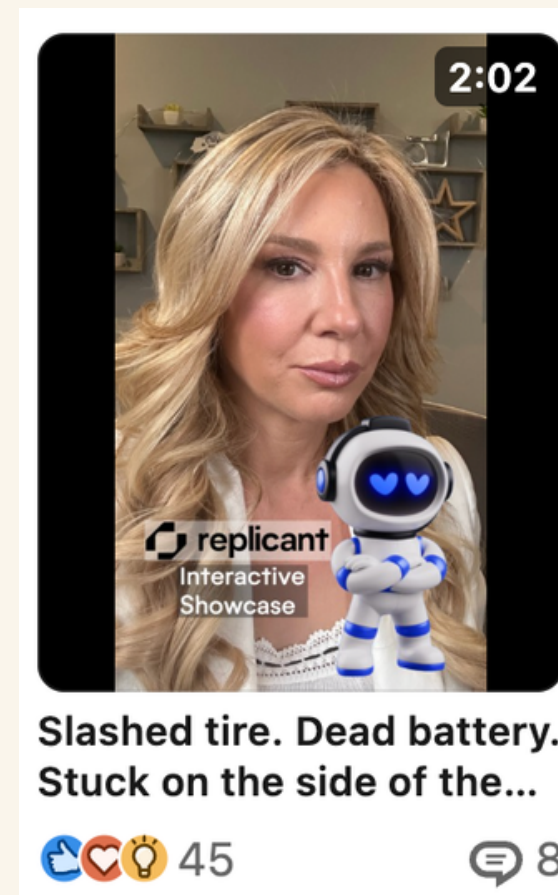
LinkedIn Content

As a LinkedIn Top Voice, Blake connects brands with senior CX and business leaders through trusted, high-value content—including videos, image posts, newsletters, live events, and webinars.



Video

Short-form video on trending CX topics.



Product Video

Brand-focused storytelling for your product.

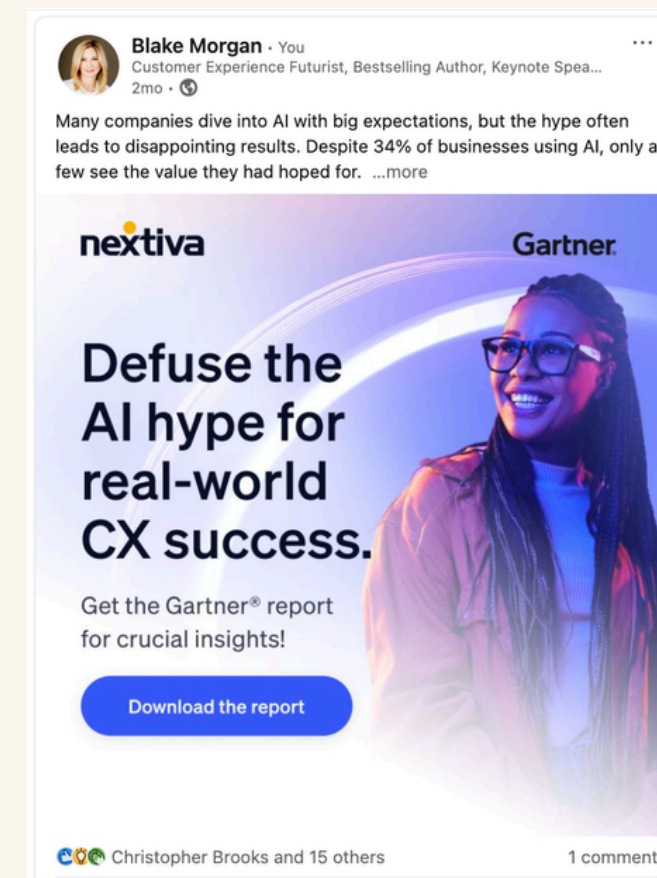
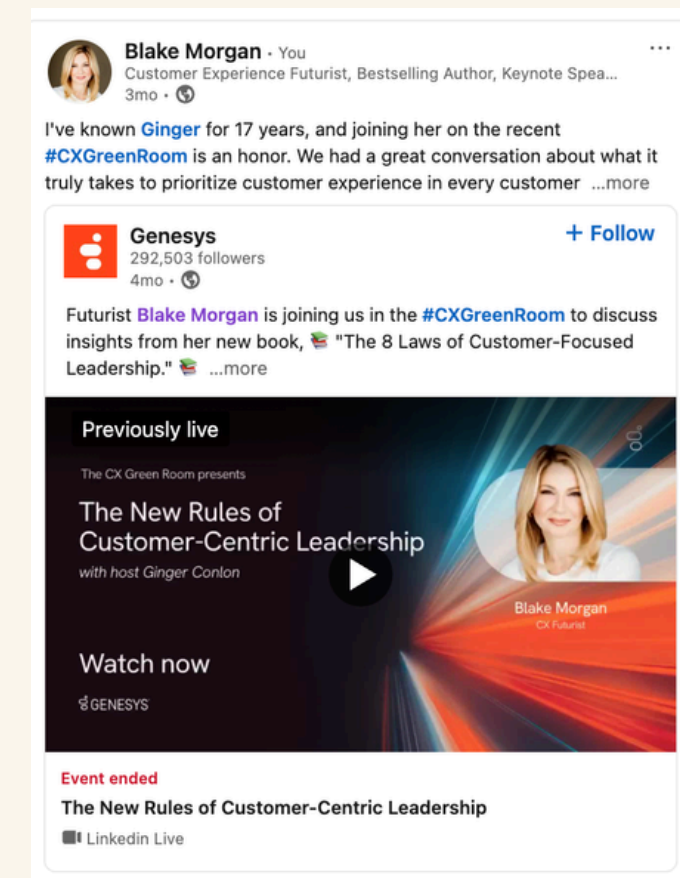


Image Post

High-impact static posts with data and visuals.



Webinar Promotion

Drive registrations with targeted LinkedIn promotion.

* Click any image to view the featured content.



Let's Work Together



**Podcast
Sponsorship**

\$10,000

Be a guest on the podcast or leverage ad slots for brand exposure.



**LinkedIn
Sponsored Video**

\$5,000

Feature your brand in a LinkedIn video for impactful storytelling.



**LinkedIn
Image Post**

\$3,500

Amplify your message with a sponsored LinkedIn post for professional visibility.



Webinars

\$15K-\$20K

Host or sponsor a webinar to share insights and connect with a targeted audience.

Content Performance & Reach

155K

Impressions

Past 90 days

3K

Engagements

Cumulative

46.4K

Total Followers

▲1% vs. 90 days

75K

Members Reached

Past 90 days

TOP DEMOGRAPHICS: Industry: Financial Services (5%), Hospitals and Health Care (3%), Retail (2%), Telecommunications (2%)
Seniority: 31.4% Senior, 14.6% Director, 9% CXO, 7% VP. **Company size:** 19.6% have 10,001+ employees, 10% 1K-5K employees

Let's
Connect

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